



MEDIA RELEASE

9th March 2018

Silks Festival 2018

The Racecourse Road Business Group is proud to announce, BOQ Racecourse Road 'Silks' Festival. Saturday 7th April 2018, 10:00am – 9:00pm.

Steeped in a long-standing history and heritage – Racecourse Road has been known over the years for hosting one of Brisbane's biggest and best street festivals. Well it is back, with a new name and brand-new image.

BOQ Racecourse Road 'Silks' Festival – the next new and exciting chapter in showcasing the best that Hamilton and Ascot have to offer through our very own street festival. The 'Silks' Festival will enliven and transform Racecourse Road with a bold celebration of community including everything from the past right through to the future.

Racecourse Road Business Group – has participation from local businesses, 4007 precinct member's, greater local commercial and community interest. As a result, we now we have unprecedented support, sponsorship and participation from a suite of amazing sponsors. Silks festival will officially be opened by Lord Mayor Graham Quirk and Councilor David McLachlan.

Surrounded by some of Brisbane's oldest and historical homes and with its traditional links to Eagle Farm Racecourse, Hamilton and Ascot will burst into life through an eclectic event program of music diversity; health and fitness; historical to contemporary; food, wine and craft beers; roving entertainment; market stalls; cheese, champagne and oysters just to name a few. With a strong focus on community and families there will even be plenty of activities for kids – big and small.

RACECOURSE
Road



The festival has been very successful to date in attracting some big names such as BOQ, Mirvac, Brisbane Racing Club, The Hamilton Hotel, 5 Boroughs, Brisbane Alfa Romeo as well as the backing of the Brisbane City Council.

BOQ Racecourse Road 'Silks' Festival has retained the master mind Murray Sutherland from Kinetic. His success follows in festivals such as Tenerife Festival, Valley Fiesta and more. Silks Festival will truly be a festival not to be missed.

ENDS

Notes to Editors:

There will be an official media launch event held on Wednesday 21st March at 6.00pm at the Mirvac, Ascot Green Sales Office (located within the Brisbane Racing Club precinct) – entrance off Lancaster Road.

Media are invited to attend for exclusive interview and photo opportunities and to celebrate the beginning of the Silks festival.

For further information or to arrange an interview contact:

Murray Sutherland
Event Director
Kinetic
(M) 0419 759 190
(E) murray@kineticetc.com.au

Linda Bywater
Chairperson
Racecourse Road Silks Festival Committee
(M) 0488 104 003
(E) info@racecourserd.com.au